

BIOGRAPHICAL STATEMENT
Jeff Rathell



Jeff Rathell is the President and General Manager of Rathell Farm Equipment Co., Inc., a farm equipment dealership in Cordova, Maryland. Since buying the family business in 1995, he has grown sales from \$3 million to an average of \$12 million annually over the past 21 years. Rathell Farm Equipment is one of the largest New Holland dealers on the East Coast that sells and services agriculture, commercial, light industrial, lawn and garden and specialty turf equipment and supplies.

Jeff was born and raised in Cordova, Maryland. He grew up working in the family farm equipment business. After graduating from Easton High School, he attained an Associate Arts degree in Business Administration from Chesapeake College in Wye Mills, Maryland.

Jeff has served as a member of the New Holland North American Dealer Council which represented 1300 dealers during 2000 - 2002 and served as president in 2003. He was president of the Eastern Equipment Dealers Association in 2000. Jeff has served on the Talbot County Planning and Zoning Village Board and was a member of the Board of Directors for the LEAD Maryland Foundation, Inc. Jeff currently serves on the Talbot County Farm Bureau board and the Talbot County Solar Array Committee. In 2017 he will serve as a representative for Choptank Electric Cooperative on the MACS board for Aero Energy. He is the Vice President of the Choptank Electric Cooperative Board of Directors.

Jeff enjoys spending time with his family especially his seven grandchildren.

Community involvement is important to Jeff. He donates his time, employee's time and equipment each year to several county fairs, tractor pulls and many other events.